

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.

Newsletter



AFFILIATED WITH THE AMERICAN PUBLIC HEALTH ASSOCIATION AND THE SOUTHERN BRANCH OF AMERICAN PUBLIC HEALTH ASSOCIATION

December, 1981

P.O. Box 10387, Raleigh, North Carolina 27605

919/821-2226



President's Message

I start my year as President with fear and trepidation. It wasn't long after Tom Owens handed me the gavel that I understood his sigh of relief and need to take a few sick days after our meeting in Fayetteville. You have charged me with considerable responsibility and I want to thank each of you for your faith and support.

There were so many people responsible for the success of our annual meeting that it is impossible to thank each and everyone. I appreciate the tireless effort that so many of you gave. A special thanks goes to Dr. Jesse Williams, Lillie DeWitt and Cumberland County's Health Department Staff.

Your Executive Committee has already met and your Governing Council will meet at the Reynolds Center in Winston-Salem on January 28 at 10:30 a.m. We would welcome anyone who would like to attend.

Last year was a busy one and we have much to be proud of. The publication of Public Health in North Carolina—Programs, People and Progress which was distributed to each health department, AHEC, legislator, County Commissioner, County Manager and Board of Health Chairman should go a long way toward telling our story. The development of the short pamphlet for everyday use should also be helpful in carrying our message and accomplishments to the public. The enactment of the House Bill 393 which requires passenger restraint systems for children is a tremendous step forward but it needs to be strengthened. Having approximately 30 children under four years of age die when restraints would have saved them should be unacceptable.

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC. LEADERSHIP 1981-82

EXECUTIVE COMMITTEE:

President:

Richard G. Steeves
Cleveland Co. Health Dept.
315 Grover St.
Shelby 28150
(704) 487-1130

President-Elect:

Lottie Daw, R.N.
Craven Co. Health Dept.
P.O. Box 1390
New Bern 28650
(919) 633-4121

Vice-President:

Stacy Covil, R.S.
Division of Health Services
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Raleigh 27602
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Secretary:

Linda W. Asbell
Eastern Regional Office
Division of Health Services
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Greenville 27834
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Treasurer:

Kathy J. Peedin
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Immediate Past President:

Thomas F. Owens
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Jencee Hopkins (1982)
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Division of Health Services
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Representative to Southern Branch of APHA:

Estelle Fulp (1982)
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Jimmie L. Rhyne, M.D. (1982)
Maternal and Child Health Section
Division of Health Services
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Dates in parentheses indicate the year of the Annual Meeting in which the term of the Representative and Alternate expires.

NOTICE OF ~~1982~~ ANNUAL DUES

Enclosed with this issue of the Newsletter you will find an application for renewal and/or new member payment. The dues were ^{are} increased to \$11.00 at the 1981 annual meeting. If dues are paid before February 15, 1982, annual payment is \$10.00. Checks are to be made payable to N.C. Public Health Association and mailed to the Treasurer c/o Headquarters Office, P.O. Box 10387, Raleigh, N.C. 27605. SEND YOUR SECTION DUES DIRECTLY TO THE TREASURER OF YOUR SECTION. The names of the Section Treasurers are listed with the Section Chairmen.

SECTIONS

Dental Health:

Chairman:
Guilford Watson, D.D.S.
Craven Co. Health Dept.
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Environmental Health:

President:
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Treasurer:

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Health Education:

Chairman:
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Treasurer:

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Virology Branch, State Laboratory
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Treasurer:

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Maternal and Child Health:

Chairman:
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Treasurer:

Laura Harbison
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Developmental Disabilities Sub-section:

Chairman:
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Treasurer:

Michael Clements
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Chairman:
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Treasurer:

Kay Lee
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Nursing Services:

Chairman:
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Treasurer:

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Community Health Assistants Sub-section:

Chairman:
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Treasurer:

Gloria Riley
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Nutrition:

Chairman:
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Treasurer:

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Chairman:
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Treasurer:

Lorey H. White
Director, Franklin Co. Health Dept.
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Louisburg 27549
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Rehabilitation:

Chairman:
Priscilla Beckwith, LPT
South Central Reg. DHS Office
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Fayetteville 28301
(919) 486-1191

Treasurer:

Jeniece Hopkins, LPT
Western Reg. DHS Office
Black Mountain 28711
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Sexually Transmitted Diseases/Immunizations:

Chairman:
Frankie G. Barnes
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Treasurer:

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Mr. Richard House (1984)
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School of Public Health
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Affiliate Representatives

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Smithfield 27577
(919) 934-4168

Western District:

Carl D. Tuttle, Director
Appalachian District Health Dept.
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(704) 264-4995

STANDING COMMITTEE CHAIRMEN
Committee Chairmen are not members of the Governing Council (except those marked with an *) and have no voting privileges.

Annual Meeting:

Richard G. Steeves*
Cleveland Co. Health Dept.
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Scholarship:

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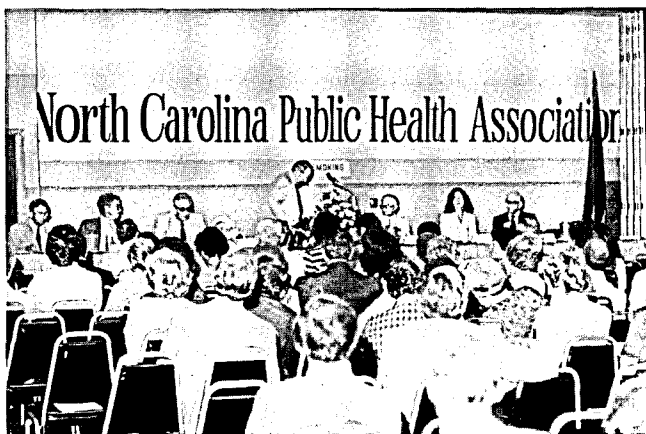
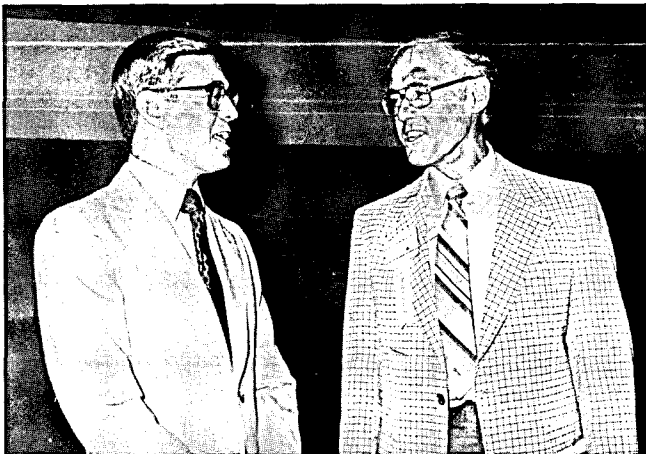
Legislative:

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1981 Annual Meeting Highlights

The 70th Annual Meeting of the North Carolina Public Health Association was held in Fayetteville, at the Bordeaux Motor Inn. Seven hundred and thirty-three people attended. Co-chairman, Jesse F. Williams, M.D. and Mrs. Lillie DeWitt are commended for their dedicated service and hard work throughout the year in preparation for the annual meeting. The Theme of the 1981 Meeting was "CAUTION: DECADE OF HAZARDS". Talk of cutbacks, reduction of services, curtailment of new programs and services hovered over the planning committee as they moved ahead with enthusiasm and optimism that Fayetteville could and would attract a good attendance. The Exhibits Chairman, Lacy Williams, is to be recognized for his efforts, and the work of his committee in getting forty exhibitors to have displays and to attend the September 15-18 meeting.

The format of the three day meeting was not changed. The Governing Council met all day Tuesday the 15th. The Opening Session was Wednesday morning, Sept. 16th. Beth Finch, Mayor, City of Fayetteville was there to welcome the state-wide visitors. Mr. M.M. Beard, Chairman, Cumberland County Board of County Commissioners joined Mayor Finch with opening remarks. The city and county officials are aware of public health services as demonstrated by the brand new health department building opened late 1980.



Two major key-note speakers addressed the Wednesday morning assembly. George F. Hardy, Jr., M.D., M.P.H. Assistant Director/Washington Centers for Disease Control, Washington, D.C. opened the meeting. The second speaker was Larry J. Gordon, M.S. M.P.H. President of the American Public Health Association. Mr. Gordon is Deputy Secretary, New Mexico Health Environment Department, Santa Fe, New Mexico.

Section Meetings were held Wednesday and Thursday afternoons. On Thursday morning, the Legislative Forum was repeated. This session at the 1980 annual meeting was so well received that the members asked for a "repeat" session in 1981. Jimmie L. Rhyne, M.D. chairman of the Legislative Committee for NCPHA was in charge of the Thursday morning session. John R. Jordan, Jr. Legislative Counsel for NCPHA was Moderator for a panel of select individuals who were well versed and factual in their presentation addressing the Topic: "How Laws are Developed, Processed, and Constituted in North Carolina". Panelists were Jacqueline B. Queen, L.L.B., UNC, Institute of Government Chapel Hill. She spoke on "Ways and Means of Approaching Your Local Legislative Representative". Thomas B. Hunter, Member of the N.C. House of Representatives, and also a member of the Health Committee, addressed the topic: "How to Involve Local County Commissioners in the Promotion of Public Health Programs". Grover C. Lancaster, Jr. President of N.C. County Commissioners Association, from Craven County, chose to speak on, "Advocacy of Public Health." Dr. Louis Smith, President of the North Carolina Citizens for Public Health, from Murfreesboro summarized the morning topics and asked that public health workers speak up and be counted when asked about the services they render to people in their communities and counties. Public health people must be their own advocates and recruit citizens to join them in telling the public health story from Murphy to Manteo.

Again, the Legislative Forum was a major attraction, program-wise, of the annual meeting. Results are beginning to show—more and more public health workers are telling their needs and services to "decision makers" at the local, state, and federal levels. They are advocates for the people they serve.

President Thomas F. Owens announced the dates of Public Health Week—1981—to be October 19-23. To help boost this special event, the N.C. Public Health Association sponsored the preparation and printing of two special and valuable documents: 1) a brochure telling some of the needs, the programs, and services to and for PEOPLE and 2) a more detailed report covering all major public health functions and services. The report has been distributed to city and county officials; members of the General Assembly; the Congressional delegation; Chairmen of local boards of health; and to each local health department. The response received to date about both documents has been encouraging and positive. NCPHA is happy to have this kind of information available to its members in helping them to be better informed on current programs and services and to recognize the value of their work. Additional copies of brochures are available from headquarters office in Raleigh.

On Thursday evening, September 17th, the Annual Awards Banquet was held. Dr. Jacob Koomen of Raleigh and Chapel Hill presided over the dinner session and presented the major NCPHA Awards for 1981.



REYNOLDS AWARD 1981: James B. Tenney, M.D.

The Carl V. Reynolds Award was presented to James B. Tenney, M.D. Director of the Buncombe County Health Department, Asheville, N.C. This award is presented to an individual member of the association who has made the greatest contribution to public health in North Carolina during the past year or recent past. Dr. Tenney organized and secured funding for a comprehensive program of primary care for the medically indigent that emphasized and demonstrated the feasibility of physician extenders. He also developed an associated fee plan which bridged an economic gap while guiding patients appropriately between public and private sources of medical care. He developed and worked toward the adoption of the new local ordinances on solid waste disposal and ground absorption on-site waste water treatment and disposal systems.

Dr. Tenney graduated from Hahnemann Medical College and Johns Hopkins University. He served as an assistant professor of Medical Care and Hospitals at Johns Hopkins University and later as Chief of Health Services Review Division at the Maryland Department of Health and Mental Hygiene. He has been in Asheville as Director of the local health department since 1975.



WATSON S. RANKIN AWARD: Clara K. Tessenaar

The N.C. Public Health Association presented the 1981 Watson S. Rankin Award to Clara K. Tessenaar of Raleigh. The award is presented to an individual for notable service to public health in the state over a period of many years. Mrs. Tessenaar has spent the past 37 years serving the State Division of Health Services and the people of North Carolina in providing local, state, national and international health data. She has served as a statistician in the State Center for Health Statistics and as supervisor of the State Center's Statistical Request Program. She has also been actively involved in the work of the N.C. Public Health Association, serving most recently as secretary-treasurer of the Statistics and Epidemiology Section. Mr. Tessenaar was present at the Awards banquet to share in this recognition of his wife.

NORTON GROUP AWARD: Henderson County Health Department Staff

Seven members of the local health department staff were present and recognized for their contributions in making this award possible for Henderson County for 1981. George D. Bond, Jr., Health Director, accepted the award on behalf of the total staff for the following accomplishments in 1981:

- pioneering the development and installation of alternative on-site sewage disposal systems in western North Carolina, in close cooperation with N.C. State University,
- operating the county landfill and animal control program for the Board of Commissioners;
- piloting the high risk infant identification project which later became a state-wide effort;
- providing skilled care for Hospice of Henderson County, and for its personnel being instrumental in the development of the program;
- centralizing patient records;
- instituting a sliding fee scale for all clinic services
- using embossed patient identification cards to expedite patient registration.

The major accomplishment for the health department is the relocation in a newly constructed facility after having previously been housed in three separate buildings.

This award is presented annually by the association for outstanding cooperation and service to public health in North Carolina.



DISTINGUISHED SERVICE AWARD: Robert G. Dillard, M.D.

This award recognizes individuals in other organizations or professions who have made significant contributions to public health in North Carolina. Robert G. Dillard, M.D. of Bowman Gray School of Medicine, Winston-Salem, N.C. was the 1981 recipient. He was nominated for his outstanding devotion to the care of infants and children, especially in the area of preventive medicine. Dr. Dillard has worked to reduce prematurity, mental retardation, and developmental problems by striving to establish high risk prenatal clinics as well as direct care of infants in an intensive care nursery. With the assistance of his colleagues, he developed and maintained a high priority infant tracking program to ensure and evaluate the outcomes of these endeavors. He is chairman of the Fetus and Newborn Committee of the State Pediatric Society, and long-time member and newly elected chairman of the Statewide Perinatal Council. As co-chairman of the Northwest Regional Perinatal Committee, he was instrumental in the establishment of the high risk prenatal clinic at the Reynolds Health Center in Winston-Salem. Dr. Dillard graduated summa cum laude from the University of the South at Sewanee and received his medical training at Yale University and the University of Tennessee.

MERIT CITATION FOR 1981: David Roma Baxley, Sr.

The Citation of Merit Award for 1981 was presented to David Roma Baxley, Sr. of Taylorsville, N.C. He is District Sanitarian, with the DHS-DHR Western Regional Office located at Black Mountain, N.C. Mr. Baxley has worked in public health since graduating from Pfeiffer College in 1958. His first assignment was Sanitarian in Richmond County.

Between Richmond County and the Regional Office, he worked in Stanly and Stokes Counties. He has held every office within the Environmental Health Section of NCPHA and of the Section affiliated with the Western District Public Health Association. He has served on the Board of Directors of the National Environmental Health Association and, as Senior Member of the Interstate Environmental Health Seminar. Dr. Koomen, Awards Chairman, in making the presentation said, "Tonight, we present Roma Baxley, Sr., this due recognition and professional acclaim for his outstanding achievements in his chosen profession."

RECOGNITION OF TWENTY-FIVE YEAR SERVICE RECIPIENTS

Service pins and Certificates are awarded NCPHA members who have completed twenty-five years of full-time work in public health in North Carolina within the calendar year prior to the Annual Meeting. Members qualifying for this special recognition at the 1981 annual meeting Awards banquet were:

Elizabeth G. Baker	Madison Co. Health Dept.;
Glenn E. Blackwell, D.D.S.	DHS - Western Reg. Office;
Marie F. Brooks	DHS - Laboratory Section
Alice L. Dail	Green Co. Health Dept.
Annie Lou Davis	New Hanover Co. Health Dept.
George Mitchell Duke	Wake Co. Health Dept.
Marian W. Duncan	Columbus Co. Health Dept.
Robert C. Floyd	Wake Co. Health Dept.
Mary S. Haith,	Alamance Co. Health Dept.
Nell C. McSwain,	Cleveland Co. Health Dept.
Paulene Mercer	Cumberland Co. Health Dept.
Kay B. Moore	Brunswick Co. Health Dept.
Doris W. Oliver	Jones Co. Health Dept.
Willie M. Pate	Pitt County Health Dept.
Alta Pearl Pope	Harnett Co. Health Dept.
Virginia H. Preddy	Granville-Vance District Health Department
Eris H. Russell	DHS - Western Region Office;
Marshall Staton	DHS - Environmental Health Section
Iris B. Thomas	Yancey Co. Health Department
Dr. Joseph F. Wiggins	Henderson, North Carolina
Mildred S. Wiggins	Mecklenburg Co. Health Dept.
Claudia McKinney Bryant	Surry Co. Health Dept.

The person who makes the Awards Banquet meaningful and important to recipients, friends, and members is the Chairman of the Awards Committee. Dr. Jacob Koomen of Raleigh and Chapel Hill assumed this responsibility from Millard B. Bethel, M.D. who had brought this session of the Annual Meeting to its present day importance. Sincere thanks go to Dr. Koomen for continuing to build the Awards Session as a major attraction of the annual meeting. Thanks also goes to Ms. Genie Johnson, Administrative Secretary, Wake County Health Department, who worked with Dr. Bethel and has continued to assist Dr. Koomen in the tedious follow up details necessary for validating all of the data submitted to the Awards Committee from which the winners each year are selected.

FOURTH ANNUAL SESSION, Friday morning, September 18, 1981:

Public Health members were anxious to hear the two presentations on Friday morning when Dr. Sarah T. Morrow, Secretary, N.C. Department of Human Resources and Dr. Ronald H. Levine, Acting Director, Division of Health Services explained the budget cuts already known to local and state departments plus projected additional cut backs before the end of the fiscal year—state and federal. Directors were urged to contact their local Boards of Health and their County Commissioners letting them know the threats for reduction in services to the local people. Federal cuts were pending at the September annual meeting and many still are in question. Dr. Morrow spoke on the "block" grants expected and Dr. Levine addressed the need for having public health receive its fair share of the block when it reaches the state. He reported over one million dollars had been taken from the Division of Health Services budget already with unknowns still ahead when federal cuts are actually made public.

Both were asking for cost-efficiency results in programming for 1981-82. The story of Public Health must be told and the NCPHA's *Report on Public Health in North Carolina Programs, People, and Progress* was cited as an excellent tool for acquainting community leaders with the need for maintaining service programs to patients as we have now—NO FURTHER CUTS—to be the name of the game for 1982.





At the close of the 1981 Annual Meeting the newly elected officers were installed in a special ceremony by former president, William A. Broadway. Each "line" officer, including President-elect Lottie Daw, was presented a "work" shovel to use as they pitch into their duties of leadership for NCPHA in the coming year. The new officers are:

President Richard G. Steeves, Director, Cleveland County Health Dept. Shelby, N.C.

President-elect Lottie Daw R.N. Craven County Health Dept. New Bern. Lottie served as President of the Eastern District Affiliate in 1979-1980 and is a past Chairman of the Nursing Services Section.

Vice-President Stacy Covil, DHS-Environmental Health Section, Raleigh, has received top awards in his NCPHA Section, including the Sanitarian of the Year Award for 1980. Stacy has been an active and valuable member of the Legislative Committee for several years and by virtue of his office as Vice-President will serve as Editor of the NCPHA Newsletter for the new year.

Secretary Linda Asbell of Greenville is a past Chairman of the Management Support Section and serves as Administrative Secretary for the Eastern Regional DHS office in Greenville.

Treasurer Kathy Peedin of Raleigh, DHS-VD Control Branch, is a past Chairman of the NCPHA Sexually Transmitted Diseases/Immunization Section. She has been a strong supporter of the legislative committee activities of the N.C. Citizens for Public Health.

Thomas F. Owens R.S. of Guilford Co. Health Dept., Greensboro, immediate Past-President continues to serve as a member of the Executive Committee. In addition to the "line" officers, the following are members of the Executive Committee: Jencee Hopkins, P.T. DHS-Western Regional Office, NCPHA representative to the APHA Governing Council; Estelle Fulp, R.N. Chief Nurse, DHS Raleigh, NCPHA Representative to the Southern Health Association, and Jimmie L. Rhyne, M.D. DHS - Maternal & Child Health Branch, Raleigh, is alternate representative to both APHA and Southern Health Association.

Newly installed President Richard Steeves announced the dates of the 1982 Annual Meeting for September 14-18, at the Hyatt Hotel, Winston-Salem, N.C. He presented outgoing president Thomas F. Owens with the Past-President's plaque and gavel while thanking him, on behalf of all NCPHA members, for his excellent leadership and service during the year 1980-1981. The meeting was adjourned at 12:00 noon on Friday. (Report continued on page 8)

All of these officers and elected representatives of NCPHA are experienced and dedicated advocates for public health. They will provide valuable resources for all Sections and will work with Richard Steeves in giving him and other members of the Governing Council the backup support to move ahead in the new year.

SECTION AWARDS:

Environmental Health: The highest honor of the Section went to William A. Broadway of Asheville and the Western Regional Office-DHS as the recipient of the J.M. Jarrett Award for 1981. The award was presented by NCPHA President, Thomas F. Owens of Greensboro. Former recipients, friends and neighbors from across the state and from other disciplines joined the closing session of the Section's Wednesday afternoon program to witness the suspense of this presentation. Bill Broadway joins the select rank of Public Health leaders in Environmental Health work who have contributed far more than they have received over a long period of years. Two other outstanding Section awards recipients for 1981 were:

- 1) Dan McCracken of Haywood County received the "Sanitarian of the Year" award
- 2) Valorie Raeford of Cumberland County was named "Rookie Sanitarian of the Year"

Maternal and Child Health: Two outstanding awards were presented to:

- 1) John F. Dunning of the Division of Health Services Raleigh
- 2) Doris T. Gillis of Richmond Co. Health Dept., Rockingham

Laboratory: Mary Edith Alexander of the DHS State Laboratory won the "Outstanding Laboratorian of the Year" award.

Sexually Transmitted Diseases/Immunization: Two major Section awards were presented:

- 1) The annual **James M. McDiarmid Award** was received by Dennis McDowell, VD Regional Supervisor. South Central Regional Office, Fayetteville.
- 2) The first annual **Samuel L. Katz Award** was presented to Mrs. Majorie Reynolds Gray. Anson County Health Dept. Wadesboro, N.C.

Management Support Section recognized Linda Asbell as the "Achiever of the Year". Linda is the newly elected Secretary of NCPHA from Greenville, N.C.

Statistics/Epidemiology Section honored Charles J. Rothwell of the Division of Health Services in Raleigh as the 1981 recipient of the Section's Award for Excellence.



MARGARET B. DOLAN MERIT AWARD: The Nursing Services Section held a separate reception on Wednesday evening to honor the 1981 recipient, Mary T. Thomas, R.N. of Cumberland County Health Dept., Fayetteville. The award was presented by Dr. Joseph Baggett, Margaret Dolan's brother, a practicing physician in Fayetteville. Another distinguished guest attended, Kate Williams, R.N., retired Nursing Director of Cumberland Co. Health Dept. who was the "first" recipient of this honor.

N.C.P.H.A. SCHOLARSHIPS

The N.C.P.H.A. Scholarship is accepting applications for scholarships to assist present or prospective North Carolina public health workers with graduate or undergraduate study in any public health related discipline, or its prerequisite, for academic year 1982-83. Applicants need not reside in North Carolina but must intend to work in North Carolina following training and must become a paid member of NCPHA.

Interested persons can obtain an application through the NCPHA office in Raleigh (P.O. Box 10387) or the Committee Chairman, Jerry Robinson, Director Orange County Health Department, 300 W. Tryon, Hillsborough, NC 27278. Applications must be submitted by June 15, 1982.

NCPHA SCHOLARSHIP AWARD RECIPIENTS FOR 1981: William A. Broadway presented the following report:

ELIZABETH HOLLEY SCHOLARSHIP:

Carolyn R. Greene, R.N.
Guilford Co. Health Dept.
High Point, N.C. 27262
*(She will attend UNC-Chapel Hill,
School of Public Health Nursing Program.)*

NCPHA, INC. SCHOLARSHIPS (4):

Rosemary S. Gaddy,
Nutritionist
Johnston Co. Health Dept.
Smithfield, N.C.
*(She plans to attend
UNC-Chapel Hill,
School of Public
Health Nutrition Program)*

Kenneth A. Robertson,
Sanitation
Center for Improvement
of Mountain Living
Cullowhee, N.C. 28723
*(He plans to attend
Western Carolina
University.)*

Patti J. Peeler
Health Educator
Buncombe Co. Health Dept.
Asheville, N.C.
*(She plans to attend UNC-
Chapel Hill School of Public
Health Education Program.)*

Shelia W. Cromer, R.N.
Guilford Co. Health
Thomasville, N.C. 27360
*She plans to attend
the Nursing Program
at UNC-Chapel Hill.)*

President's Message

Continued from page 1

Sometimes sitting in Shelby I feel that I am the last to know about anything; however, the Division of Health Services has been keeping everyone informed of the budget cuts that most of us will experience. They have made a tremendous effort to absorb these to avoid a reduction of services at the local level. However, we know that some of this will have to be absorbed at the local level.

Flexibility and ingenuity are imperative as we learn to live with lower budgets, increased computer technology and continued scrutiny by elected officials. Each of us needs to take a close look at our job and determine if there is a better or more efficient way to do the job. Most people only use about 10% of their mental capacity, so we all need to think "smarter". I'm afraid that some agencies are years behind in the use of technology, for example word processing. In the areas where technology is available we need to use it, as in many instances this would enable us to maintain service levels.

A recent review of our membership list shows that our membership is decreasing and we have many members who are not renewing their NCPHA membership. We need to return these members to the fold. They should receive the highest priority before we attempt to recruit new members as many of them have been strong supporters. If each of you recruited just one new member, we could have a membership of over 3,000. I challenge each of you to do this in the next year.

RONALD H. LEVINE, M.D. APPOINTED DIRECTOR, DIVISION OF HEALTH SERVICES

NCPHA congratulates Ronald H. Levine for his appointment as Director of the Division of Health Services. Dr. Levine came to the Division of Health Services in 1965 as Chief of the Division's Communicable Disease Control Branch. He has served as Assistant Director when Jacob Koomen was named Director and since 1979 has served as Deputy Director. The appointment made October 20th became effective November 1, 1981.

Dr. Levine is a New York native and received his medical degree from the State University of New York and a master's in Public Health from the University of North Carolina at Chapel Hill. He has been active in health and medical groups having served as President of the Wake County Medical Society and President of the North Carolina Public Health Department.

When the announcement was made, he said, "It's a tremendous responsibility. I am looking forward to attacking it and am very pleased and honored for the opportunity. The Division has broad responsibilities in disease prevention and detection, maternal and child care and such environmental concerns as hazardous waste management." He recognizes the real concern over substantial reductions in federal support for health programs.

Membership Committee Report: Dorothy I. Baird reporting

Total paid membership for 1981 1459
Life Members 54
Contributing Members 40
Two Counties, Currituck and Montgomery, reported 100% paid membership for 1981.

TWO LIFE MEMBERSHIPS AWARDED:

Mrs. Juanita Whitfield Carlton S. Harrell
Wayne Co. Health Dept. Pender Co. Health Dept.
Goldsboro, N.C. Burgaw, N.C.

DATES TO CALENDAR:

NCPHA Governing Council Meeting: January 28, 1982; Hyatt House, Winston-Salem

Eastern District Meeting: May 12, 13, 14, 1982; Wilmington Hilton Hotel

Western District Meeting: June 2, 3, 4, 1982, Fontana Village

The 1982 meeting of the Southern Health Association will be held in Charleston, S.C., June 23-26 at the Sheraton Hotel.

You Are Invited To Join

Southern Health Association, formerly Southern Branch of APHA, has been re-organized as a separate organization. It will continue to bring together public health workers and associates across the Southeast to work on mutual objectives and goals, as did the former Southern Branch.

North Carolina is fortunate in having Mrs. Barbara Ann Hughes as President-elect and Howard Barnhill serving as First Vice-President during the current year. North Carolina has the largest membership of any state now affiliated with the Southern Health Association. This status is one to be proud of and should be maintained.

Dues have been established for:
Individual Membership \$10.00
Fellow Membership \$25.00

Checks are to be made payable to: Southern Health Association and mailed to:
Executive Office, P.O. Drawer 527, Jasper, Ga. 30143

Governing council at work.



An award that was earned by long and tedious work and true dedication was presented to Mrs. Lillie DeWitt, Chairman of the Local Arrangements Committee for the 1981 Annual Meeting. Thomas F. Owens, out-going president stated this was one of the happiest moments at the convention when Mrs. DeWitt was caught by surprise and presented this plaque of recognition and thanks for a job well done.

**NORTH CAROLINA
PUBLIC HEALTH
ASSOCIATION, INC.
DECEMBER, 1981**

Newsletter

P. O. Box 10387, Raleigh, N.C. 27605

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NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.

Newsletter



AFFILIATED WITH THE AMERICAN PUBLIC HEALTH ASSOCIATION AND THE SOUTHERN BRANCH OF AMERICAN PUBLIC HEALTH ASSOCIATION

July 1981

P. O. Box 10387, Raleigh, North Carolina 27605

July 1981

President's Message



With our forthcoming Annual Educational Conference drawing near, I feel compelled to point out that this will mark the 70th year since the founding of the North Carolina Public Health Association on June 20, 1911. As one of the oldest public health organizations in the country, its contributions to the enrichment of professional standards and values and to the advancement of public health in North Carolina are measured by the history of the public health movement itself.

Public Health began in North Carolina in 1877, when the State Board of Health was created, at the request of the State Medical Society. In 1911, the very same year of the founding of the North Carolina Public Health Association, the first local health department was established. Other counties across the state followed suit, and by 1949, all counties in the state offered public health programs.

Public health began as an effort to combat the epidemics that recurred with devastating effects on the population. Influenza, diphtheria, scarlet fever, meningitis, typhoid fever, and dysentery were among the scourges that brought widespread death and disability to communities. People realized that concerted action was necessary to control disease and its causes, and that government must take action.

Disease flourished in unsanitary conditions, so efforts to create a cleaner environment were usually the first steps toward public health. Sanitary engineering was brought to bear on the problem of improper sewage disposal, which had encouraged water-borne diseases were attacked through the control of rodents and arthropods, and inspections were instituted to ensure a safe milk supply.

Attention was then directed toward controlling those diseases that were transmitted from person to person, without the intervention of intermediate hosts or prolonged survival in the environment. These diseases included cholera, syphilis, and influenza. Clinical treatment, quarantine, immunization, and education were some methods used to combat these diseases.

As infectious diseases were brought under control, chronic disease, such as cancer and coronary disease, emerged as the primary causes of death and illness. Such diverse factors as industrialization, diet and cultural forces contributed to these new problems. Screening programs were offered to help detect these kinds of diseases early, when their cure or mitigation was more probable. Patients were referred to their own physicians if the screening revealed problems. Many, however, could not

afford private medical care, so public health departments began to offer some treatment services.

In one area, public health took an early interest in individual care. That area is child health. We have recognized that children are a resource on which the future of the community depends, and we have accepted responsibility for getting them off to a good start medically. More recently, we have tried to ensure an adequate diet for children, realizing that malnutrition retards development and makes them more susceptible to infection.

The history of public health is, above all else, a story of response to challenges. Many diseases have been effectively eliminated and many health problems have been solved. But, as some causes of illness and death have been brought under control, other programs have arisen to take their place. In the early years, public health did not have to be concerned with the high auto accident rate, and we were not aware of the problem of sickle cell anemia. Public health must contend not only with problems resulting from changes in patterns of disease, but with problems resulting from socio-economic changes, such as a high teenage pregnancy rate and changing hazards in the workplace. It is an ever-changing area, where each success is followed by a new challenge to be met.

The need to prevent disease and promote health is the domain in which public health has special and distinctive responsibilities and skills. In order to make deliberate and intelligent choices, we must maintain a clear perspective that is conducive to the health and well-being of our citizens because in the 1980's, few things in life will so preoccupy our citizens as their health and well-being.

This year has been characterized by a quick stride and a fast pace. Many decisions have been made and many activities pursued in keeping with our objectives. We have dealt extensively with legislative matters and have been successful in both supporting and opposing various pieces of legislation. The new administration in Washington, with new ideas and approaches to public health programs and programs has absorbed much of our attention and energy. While federal funding for various programs has yet to be determined and finalized, we are at least reassured by the new administration's stated position of placing prevention at the top of the National medical agenda.

Through trial, evaluation, correction, and persistence toward our health goals, we are progressing. Once again this year, just as it has in the past, our Association will provide a forum and focus for current issues and topics at our annual meeting. Our President-Elect, Richard Steeves, along with the Cumberland County Health Department, continue in their tremendous efforts to have the best possible meeting in Fayetteville in September. We are looking forward to seeing you then.

Thomas F. Owens
President

Action Needed To Protect Health Appropriations



Brenda M. Motsinger, M.S., R.D. Nutritionist Guilford Co. Dept. of Public Health Has Paper Published

There is widespread concern that public health services will be faced with budget cuts in the near future. The 1981 General Assembly has just appropriated \$48,920,080 for public health in the 1981-82 fiscal year and \$49,930,622 for the next year. These amounts are below the sum authorized for the 1980-81 fiscal year. There is uncertainty as to what federal funds will be available in the future, and how they will be distributed. Therefore, the Legislature will return in October, after the Congress has acted, to adjust the state budget in the light of federal action.

Reductions in the public health budget by either the state or the federal government would pose severe problems, for four reasons. One is that unmet needs are still very great and North Carolina is just beginning to meet nationwide standards in some areas of service. Recent years have seen a slow, steady improvement in such indicators as infant mortality rates and in the number of mothers receiving prenatal care. These gains are tenuous and would probably be erased if the programs which brought them about were cut.

The second reason is that budget cuts would impact directly on services. There is very little "fat" left in public health budgets. The Division of Health Services has already cut one hundred positions from its staff since February. Administrative actions have been taken to improve efficiency and reduce paperwork. Most local departments have also improved administration and reduced staff over the past few years, as funds have failed to keep pace with costs.

A third reason is that public health has been hard hit by inflation, which has been worse in medical services than elsewhere. Part of public health budgets go to purchase hospital care, drugs and other essential elements of health service, and the costs of these have escalated. Public health agencies would need increased budgets just to stay even.

Finally, anticipated cuts in federally-funded social service programs can be expected to place an increased burden on public health, as more people become medically indigent. This will mean an expanded demand for services at both the state and the local level.

Our Association is committed to working toward preserving present funding levels. To do this, we must have widespread public support for our programs, and the key to this is information. We must let the legislators and the public at large know what public health has done and can do for North Carolina and how vital our work is to every citizen.

To aid in this effort, the Executive Committee has contracted with a consultant, Patton G. Galloway, to prepare publications aimed at improving the public's perception of public health. We solicit your ideas and suggestions in this effort, and urge your cooperation in letting the public know our story. We have a great deal at stake in the months ahead.

The title of the research paper is "Zinc Supplementation of Optimal and Suboptimal Protein Diets." Brenda Motsinger — first Author is presently employed by the Guilford County Department of Public Health in High Point, North Carolina. She received her B.S. degree from East Carolina University and her Master Degree from the University of North Carolina at Greensboro. Dr. Aden C. Magee — second Author is a professor with the Department of Food, Nutrition and Food Service Management at the University of North Carolina - Greensboro. Research data for this published paper was taken from a thesis submitted by Brenda Motsinger.

Research supports the concept that Zinc, an essential dietary mineral for animals and man, plays a crucial role in the synthesis of protein and nucleic acids. The purpose of the research study reported in the October issue of *Nutrition Reports International*, was to determine if the responses of young rats to zinc supplementation were influenced by the level and/or quality of dietary protein. An optimal and suboptimal level of four proteins (casein, egg white solids, soy protein, and wheat gluten) were combined with three levels of zinc supplements to give 24 test diets used in the study.

Results of the study supported previous findings that zinc supplementation can significantly improve the growth of young rats fed a suboptimal level of good quality protein such as egg white solids. However, growth of young rats fed casein, an intermediate quality protein, was stimulated by zinc supplements only when the diet contained an optimal level of protein. Zinc supplements had no apparent effect on weight gain of rats fed soy protein, an observation which is different from previous research reports. The fact that zinc supplements did not stimulate growth of rats fed wheat gluten (a poor quality protein) suggest that zinc may be effective in improving protein utilization only if the protein is complete with regard to Amino Acid composition.

Caution: A Decade Of Hazards 1981 Annual Meeting

Thomas F. Owens, president and chairman of the Annual Meeting Committee announces the dates of the 1981 Meeting to be September 16, 17 & 18. The Convention will be held at the Bordeaux Convention Hotel in Fayetteville, N.C. Dr. Jesse F. Williams and Mrs. Lillie DeWitt of Cumberland County Health Department are serving as Co-chairmen of the Local Arrangements Committee. The Bordeaux Hotel is the headquarters facility with other nearby facilities reserving rooms, including the Apartel Inn, The Kings Inn, and the Heart of Fayetteville Motel. All major functions will be held at the Bordeaux. **CAUTION: A DECADE OF HAZARDS** is the Theme of the 1981 Annual Meeting.

The Governing Council will hold its luncheon and afternoon session on Tuesday, Sept. 15 starting at 12:00 Noon. Prior to the Governing Council, the Executive Committee of NSPHA will meet at 10:30 a.m.

In April, Pre-registration forms were mailed with hotel reservation forms. Repeat inserts are included with this issue of the Newsletter. Reminders: Please send hotel reservations into the Bordeaux IMMEDIATELY. September 1 is the deadline for Pre-registration. The pre-registration fee is \$18.00 and on-site registration is \$20.00 **BE SURE TO SEND IN YOUR PRE-REGISTRATION FORM AS SOON AS POSSIBLE. SEND YOUR HOTEL RESERVATION FORM AND A DEPOSIT OF THE FIRST NIGHT TO ASSURE CONFIRMATION.**

The First General Session will be Wednesday morning, September 16. Among the local dignitaries for the opening session will be: Mrs. Beth Finch, Mayor of Fayetteville; and Mr. M. M. Beard, Chairman of the County Commissioners for Cumberland County will Welcome the NSPHA group to Fayetteville. The Reverend C. R. Edwards, Pastor of the First Baptist Church, Fayetteville, North Carolina will give the Invocation.

SECTION MEETINGS are scheduled for Wednesday and Thursday afternoons. See program schedule listed in this Newsletter.

On Thursday morning, September 17th the Legislative Committee will present another FORUM starting at 9:00 a.m. The Forum was so successful in 1980, a repeat, but with new dimensions has been added to the program. Jimmie L. Rhyne, M.D., chairman of the Legislative Committee and NCPHA's Legal Counselors, John R. Jordan and Henry Jones, are in charge of this program. John R. Jordan, will be the Moderator, with Henry Jones as back-up legislative agent. Jacqueline Queen of the UNC Institute of Government will give a review of basic civics and how laws are developed, processed and constituted in North Carolina. Representative Thomas Hunter of Rockingham, N.C. has been invited to present ways and means of approaching your local legislative representative. President-elect Grover C. Lancaster of Vanceboro will represent the N.C. Association of County Commissioners and Dr. Louis M. Smith of Murfreesboro will represent the North Carolina Citizens for Public Health on the panel.

The **ANNUAL BUSINESS MEETING** will begin at 10:45 a.m. on Thursday morning.

The Annual Awards Banquet, the Third General Session will be Thursday evening. The cost is \$15.00 per person and includes the dance. Separate tickets for the dance for those not attending the banquet is \$3.00 per person. The dance tickets may be included with your pre-registration. Tickets will be available at Registration desk at the time of the Annual Meeting.

On Friday morning, Sarah T. Morrow, M.D. Secretary of the State Department of Human Resources will be the featured speaker for the Fourth General Session. She will discuss the Theme of the Annual Meeting and proposals being considered for coping with expected cuts in funding and how these may affect services to and for people across the state. The "hazards" are real.

Ronald H. Levine, M.D. Acting Director, Division of Health Services will close the Annual Meeting with a Summary and Wrap-up comments.

Expected attendance is 600. With the help of NCPHA members, we hope to have representation from each county and each allied health service program attending the September 16-18, 1981 Annual Meeting.

SPECIAL THANKS TO DR. JESSE F. WILLIAMS, MRS. LILLIE DEWITT, AND ALL MEMBERS OF THE LOCAL ARRANGEMENTS COMMITTEE.

Spouses Outing at September Meeting

For the spouses attending the 1981 meeting in Fayetteville in September, special arrangements have been made with the adjoining military community at Fort Bragg for a days tour of the Fort Bragg, Simmons Army Air Field military complex. Tentative plans call for a demonstration by the military police canine dogs and kennel areas, a parachute jump and/or heavy equipment drop demonstration, static display of army aircraft and a tour of the flight simulator.

This tour will be available to N.C.P.H.A. members and/or spouses on September 17, during the 1981 meeting.

Additional information will be available at the meeting.

Exhibits to Represent a Wide Range of Interests

The Exhibit Committee for the 1981 meeting has put forth efforts to secure exhibits which would be new and different, informative and educational. There should be in excess of 40 exhibits at this year's meeting. Several outside exhibits will be provided in addition to those in the main inside exhibit area. There should be exhibits which will interest workers in all facets of public health.

A \$50 gift certificate, in addition to other prizes, will be awarded in the exhibit areas each day.

N.C.P.H.A. depends upon the financial support generated by the exhibits, so please visit the exhibit areas and let the exhibitors know that we appreciate their participation.

Tour of the New Cumberland Co. Health Dept.

Dr. Jesse F. Williams invites NCPHA members to tour the new facility for Cumberland County Health Department on Thursday afternoon from 4:30 to 6:00 p.m.

There will be staff members who will be available to guide you to the facility and take you through the building. Do not miss this opportunity.

Reminder of 1981 Membership Dues: Membership dues are the life line of NCPHA. A dues notice is enclosed with this issue of the Newsletter. Send only NCPHA dues to headquarters office in Raleigh with the enclosed form filled out as to Section affiliation. SECTION DUES are to be paid directly to the Treasurer of the Section, if the section has dues. For your convenience, the Section Treasurers are listed below with mailing addresses.

Dental Health: Brenda Wiseman, Rt. 3, 1050 Westcape Dr., Denver, N.C. 28037.

Health Education: Jeanne Palmer, Eastern Regional Office, DHS, 404 St. Andrews St., Greenville, N.C. 27834

Laboratory: Ken Harper, State Laboratory, P.O. Box 28047, Raleigh, N.C. 27611

MCH: Deryl Torbert, 2311 West Cone Blvd., Suite 143, Greensboro, N.C. 27401

Nutrition: Rosemary Gaddy, Johnston Co. Health Dept., 618 N. 8th St., Smithfield, N.C. 27577

Nursing Services: Jerlene Michaux, R.N., Caldwell Co. Health Dept., Box 868, Lenoir, N.C. 28645

Community Health Assistants: Alease Gore, P.O. Box 92, Longwood, N.C. 28452

Environmental Health: Owen R. Setzer, Catawba Co. Health Dept., Rt. 3, Box 338, Hickory, N.C. 28601

Management Support: Debbie Howard, Western Regional DHS Office, Black Mountain, N.C. 28711

Veneral Disease Control: Pattie Clapp, Western Regional DHS Office, Black Mountain, N.C. 28711

Southern Health Association: A new name, a new image and new leadership: Barbara Ann Hughes of North Carolina was elected President-elect of the new Southern Health Association at the May meeting held in Norfolk, Virginia. Howard C. Barnhill of Chapel Hill and Charlotte was elected as First Vice-President. North Carolina has taken the lead in the re-organization and re-construction of the former Southern Branch of APHA. Congratulations to these two fine leaders and NSPHA supports their efforts. A new dues structure has been approved and NCPHA members will be receiving dues notices within the next few weeks. Individual dues are \$10.00; Fellow membership \$25.00; Associate members \$300.00.

Sarah J. Robinson of South Carolina is the new president and Mrs. Anna Barker, immediate past president is serving as Executive Secretary and providing the headquarters office in Jasper, Alabama.

Eastern District Elects New Officers: The twenty-first annual meeting of the Eastern District N.C. Public Health Association was held April 15, 16, 17, 1981 at the Blockade Runner Hotel, Wrightsville Beach, N.C. The Theme of the meeting was "Teamwork For Better Health". The newly elected officers for 1981-82 are:

President: Helen Ray, R.N. Health Director, Johnston Co Health Center

President-elect: Anna Goodwin, Adm. Assistant, Martin-Tyrell-Washington District Health Dept.

Vice-President: William L. (Bill) McQueen, Sanitary Engineer, South Central Regional Office, DHS

Secretary/Treasurer: Terri Capps, Johnston Co. Health Dept.

Immediate Past President: Jane Matthis, Health Education Consultant, South Central Regional DHS Office.

Mr. Wayne Utley received two awards at the Eastern District meeting on April 16, 1981. One award was for personal achievements and the second award was for Hancock, Inc. the company he represents. This was the third year that the District Association has presented awards. They are special appreciation awards given to an individual and a group or company who has made a special contribution to the association over the past year.

Western District Elects New Officers: The Western District of NCPHA met at the Continuing Education Center, Appalachian State University, Boone, N.C. on June 4 and 5, 1981. Newly elected officers are:

President: Carl D. Tuttle, Boone, N.C.

President-elect: Randall Turpin, Sylva, N.C.

Vice-President: Donna Roulic, Asheville, N.C.

Secretary/Treasurer: Joyce Atkins, Lenoir, N.C.

The new officers were installed by William A. Broadway, past-president of NCPHA. Mr. Randall Turpin received the E. Stanley Hunter Award for excellence in administrative leadership. This is WNCPHA's highest award.

Nominations for MCH Outstanding Achievement Awards requested:

Notices have been distributed to all major public health facilities announcing the MCH Section of NCPHA is accepting nominations for Outstanding Achievement Awards. The awards will be presented at a breakfast meeting scheduled for Thursday, September 17th at the Bordeaux Convention Center, Fayetteville during the 1981 Annual Meeting.

Candidates for two awards will be considered. Selection criteria will focus on individual merit and supportive evidence in regard to the achievement and its impact on Maternal and Child Health in public service or community health. The awards will be identical and will be presented by Ross Laboratories.

Award #1 — restricted to former or current MCH Section members (clerical, clinical or administrative employee categories).

Award #2 — open to public and private outstanding achievers, either members or non-members of NCPHA.

Forms for making nominations were sent with the announcement. Submit nominations to: Tina Fisher, Chairman, NCH Awards Committee, P.O. Box 2091, Raleigh, N.C. 27602.

Margaret B. Doland Awards Committee invites members of the NCPHA Nursing Services Section to a "Celebration of Nursing" Reception at the Bordeaux Motor Inn, Fayetteville, N.C. on Wednesday, September 16, 1981. The Reception will be from 7:30 p.m. to 9:00 p.m. in the Blue Parlor. The Reception will honor the Margaret B. Doland Recipient for 1981. Cost \$2.75. Please submit payment by September 4th to: Jerelene Michaux, Treasurer, Caldwell County Health Department, P.O. Box 868, Lenoir, N.C. 28645.

Some of the members may not remember Margaret Doland: the name sake of this award. The Committee felt that it would be helpful to retell some of the background of the establishment of this exciting award.

"Margaret Doland was at the time of her death the Dean of the Department of Public Health Nursing at the University of North Carolina at Chapel Hill. Among her

numerous national and international accomplishments and honors was the presidency of the American Nursing Association. She served as a consultant and advisor to many organizations."

This award was established after her death by those in NCPHA who loved and respected her as a colleague and friend. Many of you reading this will remember ways she touched your lives and how she inspired you towards a role in nursing. The Committee trusts that you will give serious consideration to the nomination of candidates for this most prestigious award. It is the feeling of the Section that to honor one of us, honors all of us.

Membership Committee Report: Dot Baird, Chairman, reports the first membership promotional brochure is on its way to new groups across the state in hopes that more attention and interest can be created for NCPHA in North Carolina. This brochure has been a major project of the Membership Committee this year.

Dues notice included with Newsletter: Please send in your membership dues to headquarters office NOW, if you have not done so for 1981. The potential membership for NCPHA is unlimited. Your dues provide the support for all projects and functions of the Association. Your Membership is needed and welcomed.

The Governing Council has approved two Life Memberships: Mrs. Juanita Whitfield of Wayne County and Carlton S. Harrell, Sanitarian, Pender County Health Dept.

Request made for notice of deceased members: To date notices of the following deaths have been received:

1. Walter Lackey, Murfreesboro, N.C.
2. Dewey Paggett, Burgaw, N.C.
3. Lydia Holley, Tryon, N.C.

A Memorial Fund for the Family of Dewey Paggett has been established by friends and neighbors in Pender County. Contributions are to be sent and made payable to: Dewey Padgett Fund, sent to: Bank of North Carolina, P.O. Box 855, Burgaw, N.C. 28425.

Progress of the N.C. SOPHE Registry for Health Educators: As a major aspect of its long standing efforts to maintain and promote high standards of health education practice in the state, the North Carolina Society of Public Health Education, Inc. has now established a Registry for professional health educators.

The registry is administered by a Board comprised of representatives from a variety of health professions and lay persons. An executive secretary administers the registry. Of health educators who have thus far applied, 128 were approved for the Registry. Potential employers of health educators were notified of the Registry's existence and of the use which they can make of its service. In view of the fact that some Registered Health Educators have had this designation for almost a year the Board is now receiving data from some for renewal of their certification. Inquiries regarding the Registry should be addressed to: Ms. Beverly E. Blue, Chairman, N.C. SOPHE, Inc. Board of Registry, 248 Vancouver Court, Kernersville, N.C. 27284.

North Carolina Public Health Association, Inc.
Adopted Budget — January 29, 1981

Expenses

Convention Expenses	\$16,850
Executive Services	5,885
Printing and Supplies	6,000
Postage and Telephone	2,000
Organizational Dues	3,100
Awards	500
Scholarships	1,500
Committee/Governing Council	200
Travel for Delegates	1,600
Section Expenses	600
Public Relations	1,000
Legislative	5,000
Miscellaneous (\$500 - Citizens for P.H.)	1,000
President's Fund	500
TOTAL	\$45,735

Income

Regular Membership Dues	15,000
Contributing Members (20)	4,000
Convention Registration/Banquet/Dance	20,000
Interest on Savings	1,000
TOTAL INCOME	\$40,000
Reserve Fund	5,735
TOTAL	\$45,735

Reminders:

- Registration for 1982 meeting — \$20.00
- Purchase of banquet ticket will entitle holder to attend dance.
- Cost of ticket for Dance only — \$3.00
- Registration for Non-Members — \$20.00

ANNOUNCEMENTS

Rick Steeves, program chairman reminds members that all sessions will begin on time and end on time. DOOR PRIZES will be given away at the beginning of each General session. You must be present to win.

The Awards Committee urges anyone eligible for Twenty-five year recognition to be sure and notify Dr. Jacob Koomen, 909 Dogwood Lane, Raleigh, N.C. 27607, Chairman of the Committee.

The UNC-Public Health Alumni will sponsor a Luncheon-Reception on Wednesday, September 16, 1981 at 10:00 noon to 1:30 p.m. at the K & W Cafeteria, adjacent to the Bordeaux Motel.

SECTION PROGRAMS ARE SCHEDULED FOR WEDNESDAY AND THURSDAY AFTERNOONS

DENTAL HEALTH SECTION:

Wednesday Afternoon, September 16, 1981

1:00 to 4:00 p.m.

Dr. Bruce Warlick, Chairman of the Preventive Dental Health Program For North Carolina and members of the Steering Committee will present a panel discussion of the role of the committee and of dental problems in North Carolina.

Thursday Afternoon, September 17, 1981

1:00 to 4:00 p.m.

Presiding: May Safrit, D.D.S. Chairman

Program Topic: "Review of Oral Pathology"

Speaker: Jeff Burkes, D.D.S., UNC School of Dentistry

4:00 to 4:30 p.m.

Business Session

ENVIRONMENTAL HEALTH SECTION:

Wednesday, September 16, 1981

1:30 to 4:30 p.m.

Room #5 Bordeaux Center

Presiding: James W. Lynch, Chairman

Program Speakers: Richard Baxley, Davidson Co. Health Dept.; O. Aiken Mays, M.D., Wayne Co. Health Dept.; William M. Pate, Pitt Co. Health Dept.; James F. Stamey, Division of Health Services

Thursday, September 17, 1981

1:30 to 4:30 p.m.

Room #5 Bordeaux Center

Annual Meeting

HEALTH EDUCATION SECTION

Wednesday, September 16, 1981

1:30 to 4:30 p.m.

Room #7 Bordeaux Center

Presiding: Carlton Adams, Chairman

Panel Topic: "Making Health Education Visible and Indispensable"

Moderator: Phyllis Gray, Program Committee

Panelists: Pheon Beal, "Teen Initiative Project in Forsyth County" North Central Region; Myra Jane Zeller, "High Blood Pressure Classes in Madison County" Western Region; Carlton Adams, "Prenatal Patients Education in Edgecombe County", Eastern Region; Julie Gooding, "Parent Program on Teen Sexuality in Johnston County" South Central Region.

3:15 to 4:00 p.m.

Break for Regional Group Meetings

4:00 to 4:30 p.m.

Reports and Summary Wrap-up

Thursday Afternoon, September 17, 1981 Western Steer

2:00 to 4:00 p.m.

Annual Business Meeting

Presiding: Carlton Adams, Chairman

Committee Reports

Special Assignments

Resolutions

Election of Officers

NUTRITION SECTION

Wednesday, September 16, 1981

1:00 to 4:00 p.m.

Room #6 Bordeaux Center

Joint Meeting with MCH, Nursing Services

DDC and Community Health Assistants Sub Sections

Thursday Afternoon, September 17, 1981

1:00 to 4:30 p.m.

Belks at Cross Creek Mall

Presiding: Susan Gregory, M.S. R.D. Chairman

Program Topic: "Simplified Evaluation Tool to Identify Nutrition Program Effectiveness in Rural Health Departments"

Speakers: Sennett Burns, Nutritionist, Franklin Co. Health Dept.; Katherine Fulkerson, Counseling & Psychological Services, Durham, N.C.

4:00 to 4:30 p.m.

Annual Business Meeting

MATERNAL AND CHILD HEALTH SECTION

Wednesday Afternoon, September 16, 1981

2:00 to 4:00 p.m.

Room #6 Bordeaux Center

Joint Meeting: MCH, Nutrition, Developmental Disabilities, Nursing Services and Community Health Assistants

Presiding: Thomas R. Dundon, Ph.D., MCH Section Chairman

Topic: "Family Stress in the 1980's"

Speakers: Dr. Anne Herndon, Department of Psychiatry, Bowman Gray School of Medicine, Winston-Salem, N.C.; "Family Stress, Nature and Extent of the Problems"

Julie Ellis, Nutritionist, Cardiac Rehabilitation Center, Wake Forest University; "Nutritional Solutions to Stress"

Mary Cappleman, B.S.N., M.P.H. Coordinator, Infant Stimulation Project, Reynolds Health Center, Winston-Salem; "Child Abuse and Neglect"

Judy Little, M.S.W. Coordinator of Education and Preventive Services for Children and Youth, Area Mental Health and Mental Retardation and Substance Abuse Services, Alamance-Caswell Co.

Peter Lolly, Child Psychologist, Developmental Evaluation Center, Greensboro; "Stress Caused by Handicapped Child in the Family"

Thursday, September 17, 1981

1:00 p.m. to 5:00 p.m.

Rehabilitation Center

D.D. Sub-Section of MCH

Presiding: Mrs. Ann Royal, Chairman

Business Meeting

Awards Presentation, Lionel Randolph Presiding

Program: Don Watson Presiding

Speaker: Katherine Moore, N.C. Dept. of Public

July 1981

Instruction

Topic: "Implication of Law 94-142 for the Public Health System"

Speaker: Robert A. Muzzarelli, East Carolina University

Topic: "The Hearing Impaired Child"

NURSING SERVICES SECTION

Tuesday Evening, September 15, 1981

7:00 to 9:00 p.m. Room #1 Bordeaux Center
Executive Committee Meeting

Wednesday Afternoon, September 16, 1981

1:00 to 4:00 p.m. Room #6 Center
Joint Meeting with MCH and Nutrition

Thursday Afternoon, September 17, 1981

1:00 to 4:00 p.m. Room #6
Presiding: Shirley Mazingo, R.N. Chairman
Introduction of Program Speakers: Maida Dondon, R.N. MPH Program Chairman

Topic: "The New Nursing Practice Act: How does it affect your practice?"

Speakers: Anna Kuba, R.N., Executive Director, North Carolina Board of Nursing; Estelle Fulp, R.N., Chief Nurse, Division of Health Services

Topic: "Current State and Federal Legislation Affecting Nursing"

Speaker: Loletta Faulkenberry, R.N., Division of Nursing, Winston-Salem State University

COMMUNITY HEALTH ASSISTANTS SUB-SECTION

Wednesday, September 15, 1981 Room #6

1:00 to 4:00 p.m.
Joint Session with MCH, Nutrition, Nursing Services

4:30 to 6:30 p.m.

Program Session and Business Meeting
Presiding: Roella Williams, Chairman
Speaker: Jesse F. Williams, M.D. Director, Cumberland County Health Dept., Fayetteville, N.C.

Topic: "Political, Legal, and Financial Hazards to Health Care"

LABORATORY SECTION

Thursday Afternoon, September 17, 1981

2:00 to 4:00 p.m. Room #2

Presiding: Nancy Monroe, Chairman
Topic: "Public Health Laboratory Services-Setting Priorities for the Hazardous 80's"

2:00 p.m.

"Public Health Laboratory Services-The State Health Department - Hospital Team-An Overview"; Dr. Samuel Merritt, Assistant Director, N.C. State Laboratory

2:30 p.m.

"Planning for the 80's at a Large County Health Department"; Susan O'Brian, New Hanover County Health Department

2:45 p.m.

"Planning for the 80's at a Small County Health Department"; Pam Sharpe, Wilson County Health Department

3:10 p.m.

"Public Health and the Outpatient Hospital Clinic"; Nancy Monroe, Moses Cone Memorial Hospital

3:25 p.m.

Summary and Conclusions, Dr. Samuel Merritt

4:45 p.m.

Business Meeting

PUBLIC HEALTH MANAGEMENT SECTION

Thursday Afternoon, September 17, 1981

2:00 to 4:00 p.m. Room #7

Presiding: Marilyn G. Phillips, Chairman
Program Topic: "How Health Departments Can Survive in the Coming Hard Times"

MANAGEMENT SUPPORT SECTION

Wednesday Afternoon, September 16, 1981

1:30 to 4:00 p.m. Room 3 and 4

Presiding: Maye S. Gurley, Chairman
Program Speakers: Beverly Ludford, Virginia Family Planning Program, Norfolk, Va., and George Misoyianis, Health Educator Consultant, Division of Health Services, Raleigh, N.C.

Thursday Afternoon, September 17, 1981

1:30 to 4:00 p.m. Room 3 and 4

Presiding: Maye S. Gurley, Chairman
Annual Business Meeting

STATISTICS & EPIDEMIOLOGY SECTION

Wednesday Afternoon, September 16, 1981

2:00 to 4:30 p.m. Room #2

Presiding: Dr. Jay T. Wakeley, Chairman

Wednesday Afternoon, September 16, 1981

Program Topic: "What's Going On In Toxic Substances Epidemiology"

Speakers: Richard J. Levine, M.D., Chemical Industry Institute of Toxicology, Research Triangle Park, N.C., and Michael J. Symons, Ph.D. UNC-School of Public Health, Chapel Hill, N.C.

REHABILITATION SECTION

Wednesday Afternoon, September 16, 1981

2:00 to 4:00 p.m. S. E. Rehab. Center

Presiding: Pricilla Beckwith, Chairman
Business Session

N.C. ASSOCIATION OF LOCAL HEALTH DIRECTORS:

Thursday, September 17, 1981

12:00 noon to 2:00 p.m. Western Steer

Dutch Luncheon Meeting: Jesse F. Williams, M.D., presiding

Business Meeting

Continued From Page 7

**SEXUALLY TRANSMITTED DISEASES/
IMMUNIZATION SECTION**

Thursday Afternoon, September 17, 1981

1:30 to 4:30 p.m. Health Dept.

Presiding: Frankie Barnes, Chairman

Program Speakers: Mr. Fred Kroger, Center for Disease Control, Atlanta, Georgia

Topic: Information and Education as an Integral Part of a VD Control Program.

Speaker: Dr. Samuel Katz, M.D., Pediatric Department, Duke University

Topic: "The Efficacy of Childhood Vaccines."



William H. Foege, M.D. Director, Centers for Disease Control since 1977 will be one of the keynote speakers for the 1981 Annual Meeting in Fayetteville. Dr. Foege will address the Wednesday morning session, September 16. He is known by many of our NCPHA members and is well acquainted with our public health program in North Carolina.

**Curriculum Vitae
William H. Foege, M.D.**

Education

1. B.A., Pacific Lutheran University, 1957.
2. M.D., University of Washington Medical School, 1961.
3. M.P.H., Harvard University, 1965.

Positions Held

1. Intern USPHS Hospital, Staten Island, New York, 1961-62.
2. Epidemic Intelligence Service, Communicable Disease Center, 1962-64.
3. Medical Officer, Immanuel Medical Center, Yahe, Eastern Nigeria, 1965-66.
4. Epidemiologist, Smallpox Eradication/Measles Control Program, 1966-70.
5. Director, Smallpox Eradication Program, Center for Disease Control, 1970-73.
6. Medical Officer, World Health Organization, New Delhi, India, 1973-75.
7. Assistant to the Director, Center for Disease Control, 1975-77.
8. Director, Center for Disease Control, 1977-

The members of

N.C.P.H.A. Nursing Section

invite you to celebrate with them

"Celebration of Nursing"

Wednesday, September 16, 1981

Reception at the Bourdeaux Motor Inn

— Blue Parlor —

Fayetteville, North Carolina 7:30 - 9:00 p.m.

**Recognition of Margaret B. Dolan Recipient*

Name _____

Cost \$2.75 (Please submit payment by Sept. 4, 1981) to:

Jerelene Michaux
NCPHA Nurs g Section Treasurer
Caldwell County Health Department
P. O. Box 868
Lenoir, North Carolina 28645

**NORTH CAROLINA
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JULY, 1981**

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